

Promotional & Advertising Opportunities

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INDUSTRY SESSIONS

PLENARY SYMPOSIUM

Host a 60-min official Non-CME plenary industry session.

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PARALLEL SYMPOSIUM

Host a 60-min official Non-CME parallel industry session.

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SPOTLIGHT PRESENTATION

Host a 20-min official Non-CME spotlight presentation.

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VISIBILITY

COFFEE BREAK

Promote your company at one of the coffee breaks.

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CONFERENCE BAGS

Opportunity to place company's logo on the Conference bags.

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NOTEPADS & PENS

Opportunity to place company's logo on the notepads & pens.

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REGISTRATION CONFIRMATION BANNER

Be present in the registration confirmation banner.

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REGISTRATION DESK BRANDING

Be present at the ATTD-ASIA 2024 registration desk.

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DIGITAL PHOTO ALBUM

Display your logo on each participant's digital photo album.

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HOSPITALITY SUITES MEETING ROOMS

Rent one of the available rooms within the venue.

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CONFERENCE LANYARDS

Opportunity to place company's logo on the lanyards.

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MOBILE APP

Opportunity to support the official ATTD 2024 mobile app.

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PRE-CONFERENCE VIDEO PROMOTION

Opportunity to connect with attendees before the Conference days.

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WELCOME RECEPTION

Promote your company at the networking reception.

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ADVERTISE

ADVERT IN FINAL PROGRAM

Support the Conference final program.

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BAG INSERT

Promotional material included in the Conference bags.

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E-ADVERT IN MOBILE APP

Get a spot at the Conference App.

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PROMOTIONAL MAILSHOT

Gain additional exposure for your session, company or booth.

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PUSH NOTIFICATION

Connect with participants with a push notification.

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SOCIAL MEDIA POST

Be visible with an original company post.

[Learn More](#)



GLOSSARY: SPONSORSHIP ITEMS

Learn more about the promotional & advertising opportunities

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Note: Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical Technology industry) and [IFPMA](#) (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.